The **FASTER, ENHANCED** way to find the **RIGHT PEOPLE** for your **CLINICAL TRIAL**

NeuroCruitment’s unique online platform decreases recruitment times while increasing the quality of patients recruited for later-stage clinical drug trials.

**Guaranteed.**

**The NeuroCruitment Difference**

**Quality**
- Sophisticated algorithms target and recruit people who have shown a significant interest in clinical research
- Filters prescreen volunteers on inclusion/exclusion criteria and location
- Retention scores are used to rate patients based on the likelihood of them remaining in the trial
- Beyond neurology – applicable for clinical trials for any chronic illness or disease with a long prognosis

**Approach**
- Online patient recruitment platform uses online advertising to recruit and screen prospective patients
- Prospects filtered based on trial inclusion/exclusion criteria, so 1 in 4 patients are enrolled, vs. 1 in 10 for physician referrals, or 1 in 100 with traditional media advertising

**Speed**
- Decrease recruitment time by 75%
- No IRB necessary – NeuroCruitment recruits prospective patients without being study-specific

**Low Risk**
- Only pay for patients that attend a phone or in-person prescreening or enroll in the trial
- HIPAA compliant
- 100% repeat business with current customers, customers include three of the top 10 global pharmaceutical companies
Harnessing the Power of Advanced Technology

NeuroCruitment’s patient recruitment platform is assisting sponsors, research sites and CROs by decreasing time, risk and cost to bring new therapies to market. Using NeuroCruitment’s platform, you can recruit:

- Any number of patients
- With any disease
- Within any specified inclusion/exclusion criteria
- From any location
- In any timeframe required

Other benefits include:

- **Increases patient accrual at research sites** – client research sites have been able to enroll significantly more patients.
- **Better access to minority populations** – our advertising methods attract minority groups that are historically difficult to recruit.
- **Recruit for multiple sites simultaneously** – recruit patients from multiple geographical areas at one time to bolster patient recruitment at sites where volunteer recruitment is lagging, or increase volunteer recruitment at all sites to decrease overall trial time.
- **Use for research site selection based on patient prevalence** – launch a nationwide campaign to map hot spots in disease prevalence.

NeuroCruitment – Transforming Trial Recruitment

NeuroCruitment is employing sophisticated algorithms and leading edge business logic to transform the once-difficult and time-consuming challenge of recruiting quality volunteers to participate in clinical trials. Originally targeting neurological diseases (Alzheimer’s disease, Parkinson’s disease), NeuroCruitment has also participated in recruiting for respiratory (COPD, Bronchiectasis, Asthma) and gastroenterology/endocrinology (Diabetes) trials.

Successes:

- Referred consenting COPD patients, within a specific inclusion and exclusion criteria, to a single site at a rate of **seven volunteers per week**.
- Referred consenting Asthma patients, within a specific inclusion and exclusion criteria, to a single site at a rate of **15 volunteers per week**.
- Recruited consenting Alzheimer’s patients, within a specific inclusion and exclusion criteria, for a single site at a rate of **four volunteers per week**.

If you are ready to improve your recruiting success, GUARANTEED, contact us at 404-414-8186 or info@neurocruitment.com